

# Russell Engel | Curriculum Vitae

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## Experience

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<b>Southern Connecticut State University</b> <i>Associate Professor of Accounting</i>	<b>New Haven, CT</b> <i>2015–Present</i>
<b>Southern Connecticut State University</b> <i>Assistant Professor of Accounting</i>	<b>New Haven, CT</b> <i>2014–2015</i>
<b>Sacred Heart University</b> <i>Assistant Professor of Economics</i>	<b>Fairfield, CT</b> <i>2007–2014</i>
<b>Florida State University</b> <i>Instructor and Research Assistant</i>	<b>Tallahassee, FL</b> <i>2001–2007</i>

## Education

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<b>Ph.D. in Economics</b> Florida State University	<i>2003–2007</i>
<b>M.S. in Economics</b> Florida State University	<i>2001–2003</i>
<b>B.S. in Economics</b> Florida State University	<i>1997–2001</i>
<b>CPA</b> <i>Licensed Iowa, Number: O13887</i>	<i>2016</i>
<b>CVA</b> <i>Certified Valuation Analyst, Number: 27455</i>	<i>2016</i>
<b>IRS VITA</b> <i>Site coordinator training completed in December 2014</i>	<i>2014</i>

## Publications in Refereed Journals

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Accounting.....	
<b>Forthcoming:</b> Liberating Trapped Cash: A Case Study of Apple and Microsoft, with Bridget Lyons and Danny Pannese ( <i>Accounting Educators Journal</i> )	
<b>2014:</b> "Trapped Cash" in the Technology Sector: Accounting Disclosures of Permanently Reinvested Foreign Earnings & Foreign Cash Levels, with Bridget Lyons, <i>Journal of Applied Business and Economics</i> 16.6 (2010): 101 - 108.	

**2014:** Trapped Cash: When Is a Dollar Not Worth a Dollar?, with Bridget Lyons, *Strategic Finance* April, 2014

Economics.....

**2014:** Economics Memes: How to Use Memes to Teach and Learn Economics ([www.economicmemes.com](http://www.economicmemes.com)), with Chuck Fisk and Ryan Murphy, *The Journal of Economic Education* 45.1 (2014) 75-76.

**2013:** Adopting a Beginner's Mind to Craft Experiments that Break the Curse of Knowledge, *The Journal of Higher Education Theory and Practice* 13.3 (2013): 93-100.

**2011:** First Price Auctions, Lotteries, and Risk Preferences Across Institutions, *Journal of Business & Economics Research* 9.11 (2011) 9-27.

**2010:** Why Work When You Can Shirk?: Worker Productivity in an Experimental Setting, *Journal of Applied Business and Economics* 11.2 (2010): 104-119.

## Teaching Experience

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Accounting.....

Principles of Financial Accounting

Principles of Managerial Accounting

Intermediate Accounting I

Microsoft Excel (Spreadsheet Applications) for Accounting

Forensic and Fraud Accounting

MBA Survey of Accounting

Economics.....

Principles of Microeconomics

Principles of Macroeconomics

Game Theory

Managerial Economics (Introductory Econometrics)

Math Review: A two week course for incoming Economics Ph.D. students at Florida State University

## Research Fields

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**Financial Accounting:** My primary focus is in how companies deal with large amounts of foreign earnings and how investors value foreign cash

**Behavioral:** I study how people behave under various levels of uncertainty and incentive structures. I use laboratory experiments to test existing theories and assist in the development of new theories

**Innovative Pedagogy:** I am continually trying to improve as an instructor and have developed multiple tools and protocols to get my students excited about learning.

## Working Papers

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**In Progress:** A Bridge from Fools: Using the Motley Fool Money Podcast to Link Classroom

Concepts to Real World Relevance

**In Progress:** Who Wants to Know: A Business Valuation Case

**In Progress:** Sequential Auctions with Budget Constraints, with Krista Saral and Artie Zillante

## Websites and Social Media Developed for Pedagogical Use

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**Memes:** Economics Memes: How to Use Memes to Teach and Learn Economics ([www.economicsmemes.com](http://www.economicsmemes.com), @economicsmemes on twitter, Econ Memes on Facebook)

**Altmetrics:** [www.economicsmemes.com](http://www.economicsmemes.com) is a very popular website. It has had over 30,000 page views. Instructors all over the world have used it for various reasons; some use it to lighten up their lectures and some have gone as far as to organize competitions across universities to see who amongst their students is the best meme creator. The associated twitter account has over 200 “followers” and the associated facebook page has over 500 “likes.”

## Conference Presentations (refereed)

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**October 2015:** *A Bridge from Fools: Using the Motley Fool Money Podcast to Link Classroom Concepts to Real World Relevance*, American Accounting Association Northeast Conference

**September 2014:** *Liberating Trapped Cash: A Case Study of Apple and Microsoft*, Financial Education Association/Academy of Business Education Annual Meeting

**August 2014:** *From Black Markets to Pink Sheets, Cannabis and the Accounting Industry*, American Accounting Association Annual Meeting

**May 2014:** *Econ Selfies*, Fourth Annual AEA Conference on Teaching Economics and Research in Economic Education

**April 2014:** *From Black Markets to Pink Sheets, What are Marijuana Companies Worth?*, American Accounting Association Mid-Atlantic Conference

**March 2014:** *Accounting Disclosures of Non US Earnings and Cash Levels by US Firms*, The National Business and Economics Society

**November 2013:** *Sequential Auctions with Budget Constraints*, Southern Economic Association Conference

**October 2013:** *A Case Study of Trapped Cash at Apple*, American Accounting Association Northeast Conference

**October 2013:** *Econ Selfies*, The National Economics Teaching Association Conference (presented by co-author)

**October 2013:** *What's in a Meme: The Economist's Guide to Memes in the Classroom*, The International Atlantic Economics Society

**September 2013:** *When is a Dollar not a Dollar? When it's Trapped*, 14<sup>th</sup> Annual Meeting of the Financial Education Association

**September 2013:** *What's in a Meme: A Guide to Memes in the Classroom*, 14<sup>th</sup> Annual Meeting of the Financial Education Association

**October 2012:** *(Pod)Casting Out Apathy: Tools for Building and Nurturing Economic Connectedness*, The 8th Annual Economics Teaching Conference

**October 2012:** *Hard Times: The Interview Project*, The 8th Annual Economics Teaching Conference

**October 2012:** *What's in a Meme: The Economist's Guide to Memes in the Classroom*, The 8th Annual Economics Teaching Conference

**May 2012:** *Xtrnormal in the Classroom*, Second Annual AEA Conference on Teaching Economics and Research in Economic Education

**October 2011:** *Xtrnormal in the Classroom*, 7th Annual Cengage Learning Economics Teaching Conference

**March 2011:** *First Price Auctions, Lotteries, and Risk Preferences Across Institutions*, The Clute Institute International Academic Conference

**March 2011:** *Xtrnormal In The Classroom: Screen-writing to Identify Student Weaknesses in the Retention and Understanding of Basic Economic Principles*, The Clute Institute International Academic Conference

**March 2010:** *Why Work When You Can Shirk*, The National Business and Economics Society

## Service

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**Profession:** Discussant, AAA National 2014

IRS VITA, Bridgeport, CT 2014

Discussant, AAA North East 2013

Referee, AAA North East 2013

Referee, The Journal of Economic Education

Referee, The Accounting Educators' Journal

**University:** Member, Undergraduate Curriculum Forum, September 2015 - present

**College:** Committee Chair, Student Engagement Committee, September 2015 - present

Committee Member, Faculty Committee, September 2014 - August 2015

Committee Chair, Student Committee, September 2012 - 2013

Committee Member, Assurance of Learning, September 2008 - 2012

Committee Member, Marketing Job Search, October 2009 - February 2010

Committee Member, Marketing Job Search, October 2010 - March 2011

Committee Member, Marketing Job Search, October 2011 - March 2012

Committee Member, Welch Experience/First Year and Mentor Program, August 30, 2009 - 2011

## Professional Memberships

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American Accounting Association

AICPA

CTCPA

Institute of Management Accountants

## References

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### **Bridget Lyons**

Professor of Finance

Sacred Heart University

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### **Steve Brown**

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### **Benoit Boyer**

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### **Danny Pannese**

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